

REQUEST FOR EXPRESSIONS OF INTEREST (rEOI)

Contract title: CONSULTANCY FOR THE DESIGN AND EXECUTION OF A PUBLIC EDUCATION CAMPAIGN

**The Caribbean Community** (**CARICOM)** intends to award a service contract for the ***Consultancy to Design and Execute a Public Education Campaign*.** This activity is funded under 11th EDF – Support to the Caribbean Court of Justice Programme.

**Results to be achieved**

Result 1: A Comprehensive Public Education Strategy & Implementation Plan

Result 2: Tailored content (messages) that effectively educates and speaks to all audience segments across all Member States

Result 3: List of diverse communication channels (social media, radio, TV, print, town halls, street art, street theatre and digital platforms) to reach all audience segments across all Member States.

Result 4: A Monitoring and Evaluation Plan.

Expressions of Interest must be received no later than 16:00 hours on *Friday, 1 August 2025*, and must be submitted by e-mail to: [selwin.grenion@caricom.org](mailto:selwin.grenion@caricom.org) .

The CARICOM Secretariat reserves the right to reject all applications or to cancel the present invitation partially or in its entirety. It will not be bound to assign any reason for not short-listing any applicant and will not defray any costs incurred by any applicant in the preparation and submission of Expression of Interest. EOIs must be submitted using the template below.

Procurement Specialist

CARICOM Secretariat

Turkeyen, Greater Georgetown

Guyana

[selwin.grenion@caricom.org](mailto:selwin.grenion@caricom.org)



EXPRESSION OF INTEREST (EOI)

Contract title: CONSULTANCY FOR THE DESIGN AND EXECUTION OF A PUBLIC EDUCATION CAMPAIGN

**1 SUBMITTED by (i.e. the identity of the Candidate)**

|  |  |  |
| --- | --- | --- |
|  | **Name(s) of legal entity or entities making this EOI** | **Nationality[[1]](#endnote-1)** |
| **Leader[[2]](#endnote-2)** |  |  |
| **Member** |  |  |
| **Etc …** |  |  |

**2 CONTACT PERSON (for this EOI)**

|  |  |
| --- | --- |
| **Name** |  |
| **Organisation** |  |
| **Address** |  |
| **Telephone** |  |
| **Fax** |  |
| **e-mail** |  |

**3 AREAS OF SPECIALISATION**

Please fill in the table below to indicate any areas of specialist knowledge related to this contract for each legal entity making this EOI. State the type of area of specialisation as the row heading and use the name of the legal entity as the column headings. Indicate the areas of specialist knowledge each legal entity has by placing a tick (✓) in the box corresponding to the specialisation in which it has significant experience. **Maximum 10 specialisations**.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Leader | Member 2 | Member 3 | Etc … |
| Relevant specialisation 1 |  |  |  |  |
| Relevant specialisation 2 |  |  |  |  |
| Etc …[[3]](#endnote-3) |  |  |  |  |

**4 EXPERIENCE**

Please fill in the table below to summarise the main projects related to this contract carried out over the past 5 years by the legal entity or entities making this EOI. The number of references to be provided must not exceed 15 for the entire EOI.

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Ref no (maximum 15)** | **Project title** | |  | | | | | |
| **Name of legal entity** | **Country** | **Overall contract value [insert currency][[4]](#endnote-4)** | **Proportion carried out by legal entity (%)** | **No of staff provided** | **Name of client** | **Origin of funding** | **Dates (start/end)[[5]](#endnote-5)** | **Name of consortium members, if any** |
| … | … | … | … | … | … | … | … | … |
| **Detailed description of project** | | | | | | **Type and scope of services provided** | | |
| … | | | | | | … | | |

**5 STATEMENT**

I, the undersigned, the authorised signatory of the above Consultant (for consortiums, this includes all consortium members), hereby declare that we have examined the REOI referred to above. If our EOI is short-listed, we fully intend to submit a tender to provide the services requested in the tender documents.

We are fully aware that, for consortia, the composition of the consortium cannot be changed in the course of the tender procedure, unless the CARICOM Secretariat has given its prior approval in writing. We are also aware that the consortium members have joint and several liability towards the CARICOM Secretariat concerning participation in the above tender procedure and any contract awarded to us as a result of it.

Signed on behalf of the Consultant

|  |  |
| --- | --- |
| **Name** |  |
| **Signature** |  |
| **Date** |  |

1. Country in which the legal entity is registered. [↑](#endnote-ref-1)
2. Add / delete additional lines for consortium members as appropriate. **Note** that a subcontractor is not considered to be a consortium member for the purposes of this EOI form. Subsequently, data on subcontractors must not appear in the data related to the economic, financial and professional capacity. If this EOI is submitted by an individual legal entity, the name of that legal entity should be entered as ‘Leader’ (and all other lines should be deleted). Any change in the identity of the Leader and/or any consortium members between the deadline for receipt of EOIs indicated in the REOI and the award of the contract is not permitted without the prior written consent of the CARICOM Secretariat. [↑](#endnote-ref-2)
3. Add / delete additional lines and/or rows as appropriate. If this EOI is submitted by an individual legal entity, the name of the legal entity should be entered as ‘Leader’ (and all other columns should be deleted). [↑](#endnote-ref-3)
4. The effect of inflation will not be taken into account. [↑](#endnote-ref-4)
5. If the reference contract is only partially completed, please quote the percentage and value which has been completed. [↑](#endnote-ref-5)